

## Zorica Golić

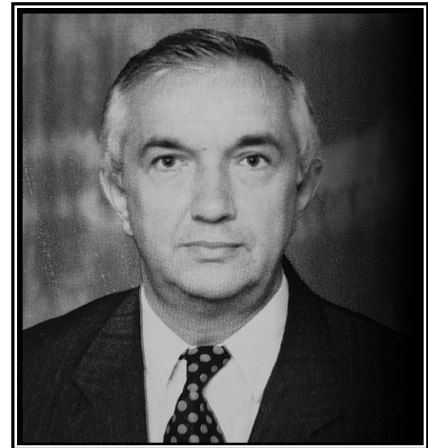
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## IN MEMORIAM

**MILORAD IVANIŠEVIĆ, PhD Full Professor**  
November 30, 1947 – August 6, 2022

**Prof. dr MILORAD IVANIŠEVIĆ**  
30. novembar 1947. god. – 6. avgust 2022. god.



On 6<sup>th</sup> August 2022, our beloved professor Milorad Ivanišević, an economist, and retired full professor at the Faculty of Economics, University of Belgrade, left us at the age of 75. He departed quietly and peacefully, the way he had worked and lived. He left a void in scientific and professional circles, in the circle of associates, admirers and friends, but most of all in his family, whom he loved immensely. He was proud of his candidates who, under his mentorship, obtained their doctorates and became professors, assistants and students, but above all, immensely proud of his sons - "boys", as he affectionately called them. He unpretentiously rejoiced at our progress and successes, and especially the life and business successes of his children, a successful economist-banker and a successful humanist-specialist doctor, whom he often spoke about with great pride.

Milorad Ivanišević was born on November 30, 1947, in Rudopolje, municipality of Otočac (Lika, Croatia). He attended four grades in Rudopolje while he completed elementary school in Kljajićevo (Sombor). He finished the high school of economics in Sombor in 1966. He graduated from the Faculty of Economics in Belgrade in 1971. At the same faculty, he also obtained his master's degree in 1977 on the topic *Reproductive capacity of large agricultural organizations of Vojvodina*. He obtained his doctorate in science in 1986 at the University of Belgrade, defending his doctoral dissertation entitled *Financial structure and costs of financing companies (comparative analysis)*. His mentor during the preparation of his doctoral thesis was the famous professor Dragan Krasulja.

Shortly before graduating, he got a job at the Miloš Kljajić Agricultural Estate in Kljajićevo (1970-1971). After acquiring his university degree, he got a job at the Institute of Agricultural Economics in Belgrade (1971-1977). He first got a job as an assistant at the Faculty of Economics of the University of Belgrade in 1977, and then as an assistant professor in 1987. He became an associate professor in 1994 and a full professor in 1999.

When only a few (and the best and most talented) had the opportunity, but also the courage, to specialize abroad, Professor Ivanišević did specialization at Middlesex Polytechnic - Middlesex Business School in London (UK) in 1992.

Professor Milorad Ivanišević's career path was very diverse and prosperous. He was finance and organization vice-dean at the Faculty of Economics in Belgrade from 1991-1994 and 1996-1997. He was also head of the Department of Accounting and Business Finance from 2004 - 2012 and the head of the postgraduate course "Financial and Accounting Analysis". He was an official member of the Serbian Scientific Society of Economists, the president of the Supervisory Board of the Serbian Literary Cooperative, a member of the National Bank of Serbia's council from 2003 to 2004, and a member of the Council of the Belgrade Stock Exchange from 2003 to 2006. As a manager or team member, Professor Ivanišević participated in the creation of numerous scientific and commercial

projects financed by the Ministry of Science, Technology and Development of Serbia, the Securities Commission of Serbia, individual companies, etc.

Professor Ivanišević received numerous awards for his work. He won the *Prvi februar* award in 1990 and the recognition of the Association of Accounting and Financial Workers of the Federal Republic of Serbia in 1991 for the best paper in the field of business finance published in the magazine *Knjigovodstvo*. He won the gold plaques of the Serbian Association of Accountants and Auditors in 2010 and of the Association of Accountants and Auditors of Republic of Srpska in 2011 and 2016. In addition to the above, he was awarded numerous awards during his lengthy and prosperous career.

From the very beginning of his academic career, Professor Ivanišević got recognized as a prolific and principled expert, which he later implemented in his teaching and scientific career. Milorad Ivanišević was an outstanding teacher and pedagogue. Since he spent almost his entire career at the Faculty of Economics in Belgrade, at the Department of Accounting and Business Finance, his dedicated work contributed to modern teaching programs and methods in this area at his home institution (and beyond) at all levels of study. He developed teaching programs in his narrower scientific field, advocating for the application of modern teaching methods. As a distinguished expert and pedagogue, he delivered lectures at all levels of study at his home institution but also at other economics faculties of the former Yugoslavia. At the Faculty of Economics in Belgrade, he taught undergraduate courses in Business Finance and Financial Restructuring of Companies and postgraduate and Master's courses in Specific Problems of Business Finance, Asset Management of Insurance Companies, and Investment Management and Investment Analysis. During his doctoral studies, he taught Corporate Finance Management. He worked as a professor at the departments of the Faculty in Užice and Šabac. In addition to his home institution, Professor Ivanišević taught at economic faculties in Pale (2003-2013), Brčko, Banja Luka (1993–1996), Priština, Kragujevac, Niš, Podgorica, Sarajevo (guest lectures at the second cycle of studies), as well as at the Faculty of Agriculture in Zemun and the Military Technical Academy in Belgrade.

During his prolific scientific and research career, Milorad Ivanišević published dozens of scientific papers in the journals *Računovodstvo*, *Revizor*, *Poslovna politika*, *Knjigovodstvo*, *Naše teme*, *Acta Economica* and others. He is also the author of several definitions in Lexicon of accounting and business finance, Economic and business encyclopaedia and Economic dictionary. He was the editor for the scientific field of Business Finance in the Economic and Business Encyclopaedia (1994) and the Economic Dictionary (2001). He successfully presented and promoted his research at over fifty scientific meetings, symposiums, congresses and lectures organized by the Association of Accountants and Auditors of Serbia, Macedonia, the Republic of Srpska, Montenegro, etc. He was a member of the editorial boards of the magazines *Ekonomski anali*, *Revizor*, *Računovodstvo i Financing*.

What was Professor Ivanišević personally? I will remember him as a quiet, unobtrusive and a rather emotional man. He cried when the Church of the Virgin of Ljeviška was set on fire during the March Pogrom in 2004. I will remember him as a great humanist and a wise man who valued toil, effort and responsibility above all else. He encouraged young people to improve themselves and gain new knowledge and experience, often engaging in helping the young advance. Numerous bachelor's degrees and dozens of master's and doctoral theses were defended under Professor Ivanišević tutorship. It was not hard for him to come to the university on Saturdays and welcome me, recommend and borrow literature, and give professorial and parental advice. Our conversations, i.e. particularly the way they were conducted (often with coffee, which he enjoyed immensely and his favourite *Milka noisette*), defined my professional path: to write, work and research topics that are unexplored, to be innovative. I will always be grateful for the time he devoted to me. All of us who had the privilege of Professor Ivanišević teaching us, being our mentor, a member of the committee for grading postgraduate Master's and PhD dissertations, or a member of committee for appointments to academic titles, considered him not only a professor and a friend but an encouragement and a role model in scientific and teaching careers. He was always full of praise, never hiding his happiness with the success of his students, graduates, masters and doctoral students, because their triumphs were also his. He was incredibly proud and happy to have a successor at each economics faculty, wherever he taught. As the French poet and novelist Anatole France once said, "*Nine-tenths of education is encouragement*", and our beloved professor Ivanišević granted us both, giving his best to us.

That's why I am sure that those who knew him well will often remember him and follow his moral and scientific principles. Memory eternal, and thanks for everything!

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Dana 06.08.2022. u 75 godini života napustio nas je prof. dr Milorad Ivanišević, ekonomista, penzionisani redovni profesor Ekonomskog fakulteta Univerziteta u Beogradu. Otišao je skromno i tiho, kao što je i radio i živjeo. Ostavio je prazninu u naučnim i stručnim krugovima, u krugu saradnika, poštovalaca i prijatelja, ali najviše u svojoj porodici koju je neizmjereno volio. Bio je ponosan na svoje kandidate koji su pod njegovim mentorstvom doktorirali i sami profesori postali, asistente i studente, ali prije svega neizmjereno ponosan na svoje sinove – „momke“, kako ih je od milja zvao. Iskreno se radovao našem napredovanju i uspjesima, a posebno životnim i poslovnim uspjesima svoje djece, jednog uspješnog ekonomiste – bankara i jednog uspješnog humaniste – ljekara specijaliste, o kojima nam je često sa velikim ponosom govorio.

Milorad Ivanišević rođen je 30. novembra 1947. godine u Rudopolju, opština Otočac (Lika – R. Hrvatska). Četiri razreda osnovne škole je završio u Rudopolju, a ostale razrede u Kljajićevu (opština Sombor). Srednju ekonomsku školu završio je u Somboru 1966. godine. Na Ekonomskom fakultetu u Beogradu diplomirao je 1971. godine. Na istom Fakultetu je i magistrirao 1977. godine na temu: „*Reproduktivna sposobnost krupnih poljoprivrednih organizacija Vojvodine*“. Doktorat nauka stekao je 1986. na Univerzitetu u Beogradu odbranivši doktorsku disertaciju pod naslovom „*Finansijska struktura i troškovi finansiranja preduzeća (komparativna analiza)*“. Mentor na izradi doktorske disertacije bio mu je čuveni profesor Dragan Krasulja.

Nešto prije diplomiranja zaposlio se na Poljoprivrednom dobru “Miloš Kljajić” u Kljajićevu (1970-1971), a nakon sticanja fakultetske diplome u Institutu za ekonomiku poljoprivrede u Beogradu (1971-1977). Na Ekonomskom fakultetu Univerziteta u Beogradu bio je zaposlen od 1977. godine najprije u svojstvu asistenta, zatim docenta 1987, vanrednog profesora 1994, dok redovan profesor postaje 1999. godine.

U vrijeme kada su samo rijetki (i to najbolji i najtalentovaniji) imali priliku, ali i hrabrosti specijalizirati se u inostranstvu, profesor Ivanišević je 1992. godine boravio na specijalizaciji na Middlesex Polytechnic – Middlesex Business school u Londonu (UK).

Karijerni put profesora Milorada Ivaniševića bio je vrlo raznolik i bogat. Na Ekonomskom fakultetu u Beogradu bio je prodekan za finansije i organizaciju od 1991 – 1994 i od 1996 – 1997. godine, te šef Katedre za računovodstvo i poslovne finansije od 2004 – 2012. godine, kao i rukovodilac posle diplomskog kursa “Finansijsko-računovodstvena analiza”. Bio je redovni član Naučnog društva ekonomista Srbije, predsjednik Nadzornog odbora Srpske književne zadruge, član Saveta Narodne banke Srbije od 2003 – 2004. godine i član Saveta Beogradske berze od 2003 – 2006. godine. Kao rukovodilac ili član tima, profesor Ivanišević je učestvovao u izradi brojnih naučnih i komercijalnih projekta, koje su finansirali Ministarstvo za nauku, tehnologiju i razvoj Srbije, Komisija za hartije od vrednosti Srbije, pojedina preduzeća i dr.

Za svoj rad profesor Ivanišević je dobio brojna priznanja. Za najbolji rad iz oblasti poslovnih finansija objavljen u časopisu „Knjigovodstvo“, dobio je nagradu „Prvi februar“ 1990. godine i priznanje Saveza računovodstvenih i finansijskih radnika SR Srbije 1991. godine. Nagrađen je i zlatnom plaketom Saveza računovođa i revizora Srbije 2010. godine i Saveza računovođa i revizora Republike Srpske 2011 i 2016. godine. Pored navedenog, tokom dugogodišnje bogate karijere, dodijeljeno mu je još niz različitih priznanja.

Od samih početaka svoje akademske karijere profesor Ivanišević je bio prepoznat kao plodan i principijelan stručnjak, što je nastavio i kasnije u svojoj nastavnoj i naučnoj karijeri. Milorad Ivanišević je bio izuzetan nastavnik i pedagog. Budući da je gotovo cijeli radni vijek proveo na Ekonomskom fakultetu u Beogradu, na Katedri za računovodstvo i poslovne finansije, svojim predanim radom je obilježio razvoj savremenih nastavnih programa i metoda u ovom području na matičnoj instituciji (a i šire) na svim nivoima studija. Razvio je nastavne programe iz svoje uže naučne oblasti zalažući se za primjenu savremenih nastavnih metoda, a kao istaknuti stručnjak i pedagog predavao je na svim nivoima studija na matičnoj instituciji ali i na drugim ekonomskim fakultetima širom bivše Jugoslavije. Na Ekonomskom fakultetu u Beogradu predavao je na osnovnim studijama Poslovne finansije i Finansijsko prestrukturiranje preduzeća, a na magistarskim i master studijama Specifične probleme poslovnih finansija, Upravljanje sredstvima osiguravajućih kompanija i Upravljanje investicijama i investiciona analiza. Na doktorskim studijama predavao je predmet Upravljanje korporativnim finansijama. Predavao je i na odjeljenjima Fakulteta u Užicu i Šapcu. Pored matične institucije profesor Ivanišević je predavao na ekonomskim fakultetima u Palama (2003-2013), Brčkom, Banjoj Luci (1993–1996), Prištini, Kragujevcu, Nišu, Podgorici, Sarajevu (gostujuća

predavanja na drugom ciklusu studija), kao i na Poljoprivrednom fakultetu u Zemunu i Vojnotehničkoj akademiji u Beogradu.

Milorad Ivanišević je tokom svog bogatog naučno-istraživačkog rada objavio na desetine naučnih radova u časopisima: "Računovodstvo", "Revizor", "Poslovna politika", "Knjigovodstvo", "Naše teme", "Acta Eaeconomica" i dr. Takođe je autor više odrednica u: Leksikonu računovodstva i poslovnih finansija, Ekonomskoj i poslovnoj enciklopediji i Ekonomskom rečniku. U Ekonomskoj i poslovnoj enciklopediji (1994) i Ekonomskom rečniku (2001) bio je redaktor za naučnu oblast Poslovne finansije. Svoja istraživanja uspješno je predstavio i promovisao na preko pedeset naučnih skupova, simpozijuma, kongresa, te pozivnih predavanja koje su organizovali Savezi računovođa i revizora Srbije, Makedonije, Republike Srpske, Crne Gore i dr. Bio je član redakcija časopisa "Ekonomski anali", "Revizor", "Računovodstvo" i "Financing".

A kakav je profesor Ivanišević bio kao čovjek? Lično ću ga pamtiti kao tihog, nenametljivog i izuzetno emotivnog čovjeka. Plakao je kada je za vrijeme Martovskog pogroma 2004. godine zapaljena Crkva Bogorodica Ljeviška. Pamtiću ga kao velikog humanistu i nadasve mudrog čovjeka, koji je iznad svega cijenio rad, trud i odgovornost. Potsticao je mlade da se usavršavaju i stiču nova znanja i iskustva, a često se i sam angažovao kako bi mladima pomogao da se usavršavaju. Na stotine diplomskih, desetine magistarskih i doktorskih disertacija odbranjeno je pod mentorskom palicom profesora Ivaniševića. Nije mu bilo teško ni subotom doći na fakultet i primiti me, preporučiti i pozajmiti literaturu, dati profesorski i roditeljski savjet. Upravo razgovori s njim, posebno način na koji su vođeni (nerjetko uz kafu koju je mnogo volio i njegovu omiljenu Milka noisette), odredili su moju profesionalnu karijeru. Pisati, raditi i istraživati teme koje su neistražene, biti inovativan. Uvijek ću mu biti zahvalna na vremenu koje mi je posvetio. Svi mi koji smo imali čast da nam profesor Ivanišević predaje, bude mentor i/ili član komisija za odbranu magistarskih i doktorskih radova, član komisija za izbore u zvanja u njemu smo imali ne samo profesora i prijatelja, već potsticaj i uzor u naučnom i nastavnom radu. Kao čovjek bio je izuzetno blag i emotivan, a kao profesor bio je strog i pravedan, nikada škrt na pohvalama, nije skrivao zadovoljstvo uspjesima svojih studenata, diplomanata, magistranata i doktoranata, jer njihov uspjeh bio je i njegov. Posebno ponosan i neizmjereno srećan što je na svakom ekonomskom fakultetu, gdje god je predavao, ostavio po jednog svoga nasljednika/cu. I kao što kaže francuski pjesnik i pripovjedač Anatole France: „Devet desetina obrazovanja je ohrabrenje“, a naš dragi profesor Ivanišević nam je dao i jedno i drugo, dao je sve od sebe nama.

I zato sam sigurna da ćemo ga mi koji smo ga dobro poznavali često spominjati i slijediti njegove moralne i naučne principe. Vječna mu pamjat i hvala zbog svega i za sve!